

# The Country Register®

Celebrating 15 years in business!

Alberta's Complimentary Guide to Specialty Shopping and Events

## 2011 Advertising Price List

### HORIZONTAL ADS

5" wide by 2" high - \$115 / \$120.75 w/GST

5" wide by 3" high - \$140 / \$147 w/GST

5" wide by 4" high - \$165 / \$173.25 w/GST

5" wide by 5" high - \$195 / \$204.75 w/GST

### VERTICAL ADS

2-1/4" wide by 4" high - \$115 / \$120.75 w/GST

2-1/4" wide by 5" high - \$140 / \$147 w/GST

5" wide by 6" high (1/4 page)

- \$222 / \$233.10 w/ GST

**HALF PAGE AD** - Vertical 5" wide by 11" high - OR -

Horizontal 6" high by 10 - 1/4" wide - \$415 / \$435.75 w/GST

**FULL PAGE AD** - 10-1/4" wide by 12-1/2" high - \$700 / \$735 w/GST

**CLASSIFIED (2"x2") and SMALL SHOW ADS (2-1/2" X 1.75")** - \$50 w/GST

**COLOUR** - Single spot \$25 / Full colour \$75 (half page or less) \$120 for full page.

**DESIGN FEES** - Up to 1/4 page \$20 per advertiser. Up to 1/2 page \$20+. Over half page to be determined. Applicable to new ads requiring design and repeat ads requiring border or graphic changes, revamping, etc. The Country Register is not responsible for poor print results in advertiser submitted ads if the problem is in the submitted ad. Please call for colour ad specifications. Submitted ads must be jpeg or PDF at 300 dpi.

**REVISION FEES** - \$10 (Charged if an ad has to be reset.)

**GROUP ADS** - Please call for pricing and information as some restrictions apply.

### ◆◆◆ DISCOUNTS ◆◆◆

**Book 2 or more issues and receive 10% off the second ad\***

### *Our Best Discount*

**Book 6 ads – receive 50% off your 6th ad!\*** Includes a listing on our web site.

*\*Six cheques post dated for each Ad Deadline or credit card number and an Order Form must be submitted at the time the order is placed to receive the discount. Above discounts do not apply to Full & Half page ads - call for discounts. Ads must run in consecutive issues. Discounts do not apply to design, revision or colour fees. \*GST is not included in our prices unless otherwise stated. Please add 5% GST.*

*Our business is promoting your business! •• [www.countryregister.com/alberta](http://www.countryregister.com/alberta)*