

NOTHIN'S PERFECT BUT EVERYTHING'S JUST RIGHT

NOTHINS PERFECT, CUMBERLAND GAP, TN

Nothings perfect but everything is just right at **Nothin's Perfect** in Cumberland Gap, Tennessee, according to Susan Bain, the store's owner. A love for the product, a great location, customer service, and a family working together makes for a great combination and a great shop.

Situated at the foothills of the Cumberland Gap National Park, where Virginia, Kentucky, and Tennessee all meet, Nothin's Perfect has the perfect location. The fall colors were spectacular this year. Being close to the national park entrance and in the Historic Town of Cumberland Gap, TN brings in tourists, as well as the local residents.

Nothin's Perfect is a primitive home décor store. Family is evident in every aspect of the business. Susan's mother, Jean, has bookkeeping experience from her former job. Mom thought she had retired until they opened the store. Jean also makes all the stenciled signs, sets of benches, all of their lighted saltbox houses and some of the small cupboards. She is quite handy with a saw. Susan's father, a naturally gifted artist, painted the shop sign. Even her son, who shows grandpa's artistic talents, has stenciled a few special request signs. Both fellows are handy for changing light bulbs that are a little too high for the ladies to reach. Although she doesn't take credit for the designs, Susan makes some of the dolls they carry. She does the sewing and stuffing.

Nothin's Perfect also carries framed prints by such artists as: Warren

Kimball, David Harden, Christopher Palmer, Pat Fisher, and Jon Sliney. Locally made candles are included in the candle inventory. Shoppers also find many different styles of accent lights and the silicone dipped replacement bulbs they use. Great selections of reproduction treenware pieces add to the overflowing inventory. **Nothin's Perfect** is the only carried of the handmade Country Keepsake pie safes and hutches.

The staff at **Nothin's Perfect** consists of family members that are having a ball. They enjoy meeting all the tourists that come into town and have come to know so many wonderful customers. They are thankful for each other, their extended families and for God and his inspiration.

Looking back over the years, the only thing that has changed is the amount of inventory. Pictures from the store's grand opening reveal a store that looks empty compared to today. Now it is full to the brim! **Nothin's Perfect** officially opened its doors on April 11, 2003. Although Susan had no previous retail experience, she does have a love for primitive décor. They have had "live and learn" in the business world. They have learned places to order merchandise from and places not to order from.

Glancing ahead, a major milestone would be to expand someday and to carry furniture. For today, Susan and her family are having a great time proving that while nothing is perfect, everything is just right at **Nothin's Perfect**.



Nothins Perfect
521 Colwyn Ave.
Cumberland Gap, TN
37724
(423) 869-4410
www.nothingsperfect.com

