

Chicken Creek Communications, LLC

Advertising Policy

- Advertiser must provide logo, general information and any special art to be included in the ad, preferably in high-resolution digital form.
- Advertising design service with electronic .pdf proof is included in the cost of all ads.
- All advertising proofs are presumed to be correct. If there is an error, it is the responsibility of the ADVERTISER to contact Chicken Creek Communications within two business days of the receipt of proof. If the advertiser does not contact Chicken Creek Communications within two business days, the ad is officially APPROVED.
- Chicken Creek Communications will not be held responsible for errors in ads that are not caught in proofing.
- All paid advertisers will be listed in any advertiser's directory or index, according to publication specifications.
- Payment terms are specified on the contract for each publication. General terms are Net 30 from invoice. Failure to meet these terms may result in ads being pulled or refusal to accept future ads. Any past due balances for published ads will be pursued for collection.
- Signed contract and/or approval of proof is considered a binding advertising agreement.
- Press-ready ads submitted by design agencies or other publications must meet the publication's ad size and quality specifications. Ads should be submitted in a CMYK, press-ready .pdf format. All embedded photos must be 300 dpi at actual size. Fonts should also be embedded.

Effective: 11-1-11